

IN THE UNITED STATES BANKRUPTCY COURT
FOR THE DISTRICT OF DELAWARE

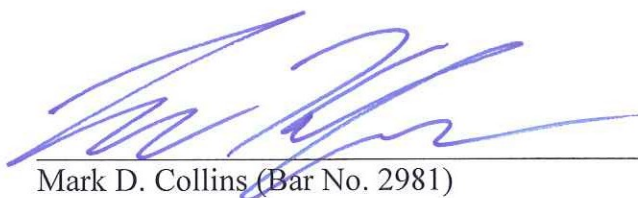
)	
In re:)	Chapter 11
)	
COMMERCECONNECT MEDIA HOLDINGS, INC., et al.,¹)	Case No. 09-12765 (BLS)
)	
Debtors.)	Jointly Administered
)	Re: Docket No. 10

**NOTICE OF EFFECTIVE DATE OF THE DEBTORS' PREPACKAGED
JOINT PLAN OF REORGANIZATION PURSUANT TO CHAPTER 11
OF THE UNITED STATES BANKRUPTCY CODE**

PLEASE TAKE NOTICE that the effective date of the *Prepackaged Joint Plan of Reorganization of CommerceConnect Media Holdings, Inc. and Its Debtor Affiliates Under Chapter 11 of the Bankruptcy Code*, dated August 3, 2009 (as may be as amended, modified, revised, or supplemented from time to time, the "Plan") occurred on September 21, 2009. The United States Bankruptcy Court for the District of Delaware entered an order confirming the Plan on September 9, 2009 [Docket No. 119].

¹ The Debtors in these cases, along with the last four digits of each Debtor's federal tax identification number, are: CommerceConnect Media Holdings, Inc. (1749), Cygnus Business Media, Inc. (0832), Cygnus New Business Launches, Inc. (0713) and Cygnus Interactive New Business Launches, Inc. (1283). The address for each of the Debtors is: 1233 Janesville Avenue, Fort Atkinson, Wisconsin 53538.

Dated: September 21, 2009
Wilmington, Delaware



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